

# BETA: Project Planning

Decarbonizing and Electrifying Massachusetts' Commercial Buildings



The Massachusetts Clean Energy Center (MassCEC) is proud to announce its latest pilot, aimed at helping to decarbonize a wide range of commercial facilities (including larger multi-family buildings) across the Commonwealth: The Building Electrification and Transformation Accelerator (BETA): Project Planning.

## What is BETA: Project Planning?

Aimed at helping our local commercial buildings become "2050-Ready", the pilot will support participants by creating decarbonization plans to eliminate on-site fossil fuel use over time, for the least cost.

Through the data and results produced by this pilot, MassCEC will develop an inclusive assessment framework and market-specific guides for local commercial buildings and business facilities owners looking to electrify and decarbonize their buildings in the future.

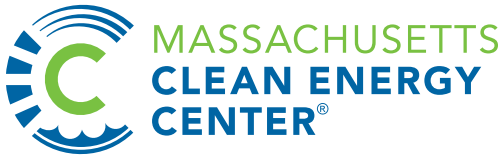
MassCEC's BETA: Project Planning pilot program will work with participants to explore and disseminate approaches to commercial building electrification and decarbonization, helping to transform our commercial building stock into one which is ready for net zero emissions by 2050.

**Applications are being accepted on a rolling basis until fully subscribed.**

Early applicants will be prioritized by those that meet the building typology diversity goals of this pilot.

## QUESTIONS?

**Don't hesitate to reach out to the MassCEC team!** Please email [buildings@masscec.com](mailto:buildings@masscec.com) for general inquiries, or for help with the application process.



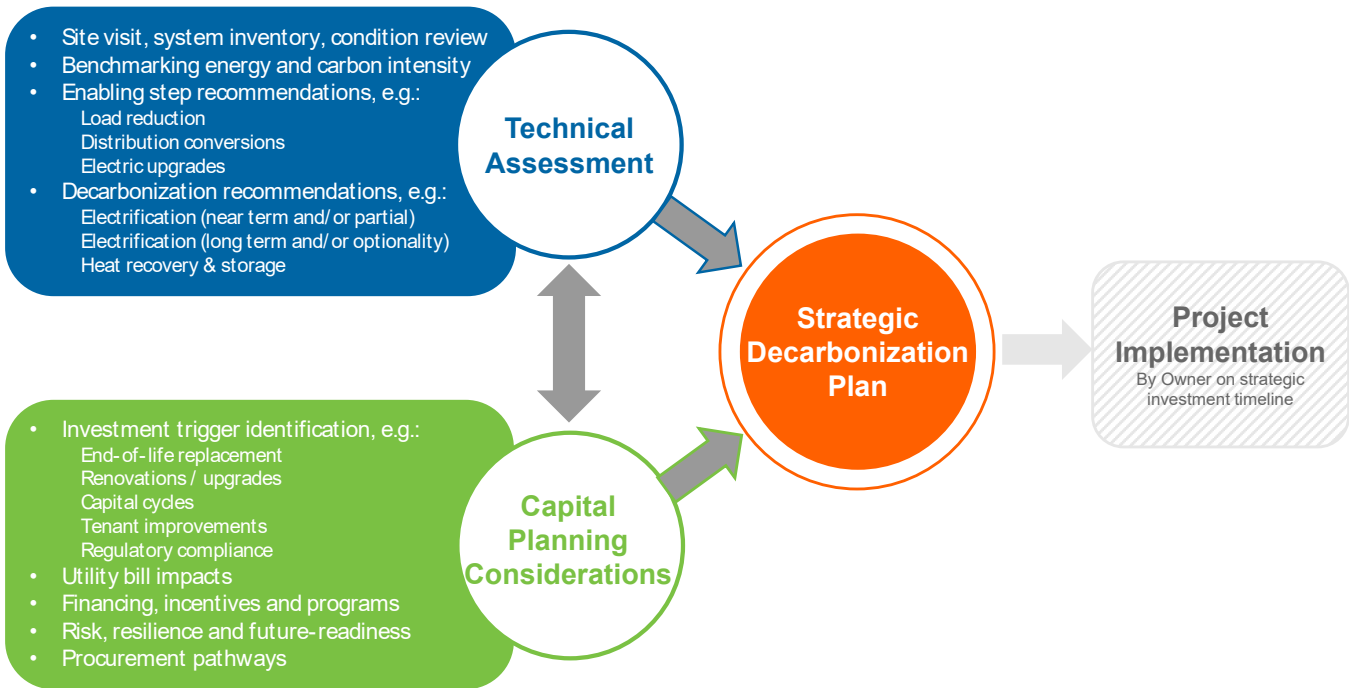
### Participation Benefits

Selected applicants will benefit from no cost customized, building-specific energy assessments, as well as plans for their building’s decarbonization. This guidance and expertise are aimed at providing both energy and carbon savings for commercial building owners and operators who participate in the pilot. Guidance can be tailored either towards a large renovation project or as a standalone effort, or those seeking to create an “over-time” decarbonization plan.

Participants can expect thought leadership from MassCEC’s pilot partners. The pilot’s Lead Technical Consultant is Slipstream Group, Inc. (Slipstream). Slipstream brings a group of experienced sub-consultants to the project including RISE Engineering, Symmes Maini & Mckee Associates, Rocky Mountain Institute, and TSK Energy Solutions.

**Commercial building owners of eligible building types are encouraged to apply:**

- Commercial office
- Community buildings (e.g., non-profits, assembly, or public service)
- Food service
- Healthcare facilities (e.g., outpatient, inpatient, or community health centers)
- Higher education
- Hospitality and public amenity spaces
- Hotel or dormitory
- Laboratory
- Mixed-use retail, strip malls, and large retailers
- Multi-family housing (15 or more units)
- Retail, service centers, malls
- Schools (K-12)
- Supermarkets
- Warehouses and distribution centers



## Think you qualify? Apply today!

If your commercial property meets the criteria above, and you’re interested in decarbonizing your building, apply to participate in the BETA: Project Planning program on our website [www.masscec.com/program/beta-project-planning](http://www.masscec.com/program/beta-project-planning)